







### **Key Retailers**

American Eagle Outfitters Body Čentral **Buckle Justice** Shoe Dept./ENCORE The Children's Place Victoria's Secret

### **Contact Information**

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#### Center at a Glance

- Alexandria Mall is the only enclosed shopping center within a 90-mile radius and benefits from its location in the center of the state with all major North/South and East/West travelers passing through the city
- Alexandria Mall's market includes three colleges with over 14,000 students enrolled
- Fort Polk military installation is located in Alexandria Mall's trade area and is home to 35,000 soldiers and their families, and provides a \$1.6 billion economic impact
- A 100-room Marriott Courtyard is located adjacent to Alexandria Mall
- New retailers have recently opened in Alexandria Mall including: rue21, Body Central, Baskins Western Wear, Shoe Dept./ENCORE and a newly expanded Kay Jewelers
- Alexandria was named to National Geographics's Top 10 list of 'Adventure Towns'
- City-wide development and continued growth includes:
   Sutherland Global Services call center in Alexandria has created 600 new jobs and over 400 additional indirect jobs in 2013
- 50 acre, \$13 million intermodal facility to reduce shipping costs for area
- \$150 million renovation and expansion of Alexandria's two hospitals, with the only level II trauma center in the state
   Construction of SunDrop Fuels \$450 million biofuels plant which will create 130 manufacturing jobs and 20 research and development jobs began hiring
- in 2013 with full commercial operation planned for 2014

  Opening of the JELD-WEN \$120 million windows and doors plant in 2012 which will create 75 new direct jobs and will result in an additional 117 new
- indirect jobs

   \$100 million expansion to Procter & Gamble facility located 10 miles from the property



Site Plan

# Alexandria Mall

## Statistics & Demographics

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Property Data	
Opening Date	1973
Renovation Dates	2006
Site	92.1 acres
Parking	4,834 spaces
Total Stores	80
Levels	1
Leasable Area	
Total Center GLA	857,674 s.f.
Small Shops	320,534 s.f.
Outparcels	48,821 s.f.
Anchors (Total)	488,319 s.f.
Dillard's	102,000 s.f.
JCPenney	145,481 s.f.
Sears	109,000 s.f.
Burlington Coat Factory	63,779 s.f.
Bed Bath & Beyond	24,268 s.f.
Trade Area	15-Mile Radius
Population	117,414
Total Households	43,645
Avg. Household Income	\$53,831
Median Age	36.6 yrs.
Source: Esri - 2012	

## **Location Map**

